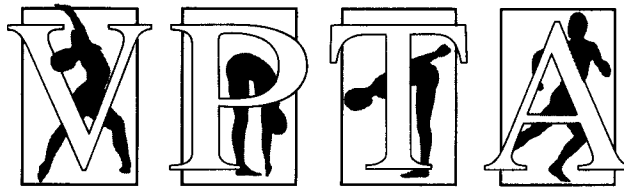


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VIRGINIA PHYSICAL THERAPY ASSOCIATION INC.

Keeping Virginians in Action

1111 North Fairfax Street
Alexandria VA 22314-1488
A Chapter of the



April 2009

Dear VPTA Member:

The Virginia Physical Therapy Association was recently introduced to an exciting new wave of digital media solutions that will enable our organization and members to highlight the physical therapy profession in dynamic new ways.

We will participate in a multi-faceted, three-year promotional campaign that will include the production of a Virginia Physical Therapy Association "Online Video Magazine" which will highlight the events, activities and members that make our organization unique. We will also offer a new approach to FAQs. These new features will be accessible for viewing via the VPTA website ~ www.vpta.org.

Our partner with this promotion, CGI Communications, Inc., will also provide VPTA with a wide-range of digital marketing products including video email, video business cards, and association highlight videos, further enhancing our organization's ability to communicate in remarkable new ways with our members and the general public.

CGI Communications will be contacting you to offer an opportunity to take advantage of all these digital tools. Utilizing any of the CGI products would enable your physical therapy practice to achieve added exposure to patients & clients and increased communication with your local community at large.

We encourage you to consider the CGI Communications, Inc. program as it provides an exciting new opportunity to showcase our members of the Virginia Physical Therapy Association.

Best regards,

Terri Ferrier, PT
President
Virginia Physical Therapy Association