

VPTA-PAC

October 2008 Report to VPTA Board of Directors

VPTA-PAC REPORT TO THE VPTA BOARD OF DIRECTORS AND GENERAL MEMBERSHIP – OCTOBER 2008

In October 2007, Virginia Physical Therapy Association, Political Action Committee (VPTA-PAC) established new goals and new processes for raising funds and contributing to legislators in support of patients and clients receiving physical therapy services, and on behalf of Association interests. Below is a progress summary.

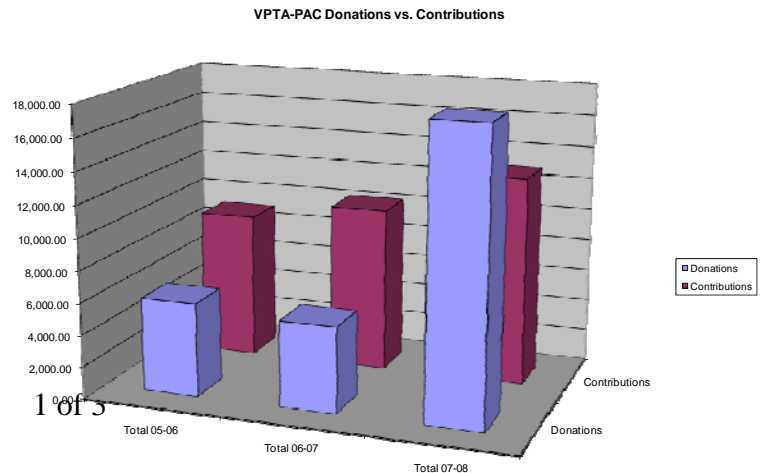
GOALS: 2007-08

1. Receive and expend sufficient funds to support the Chapter's identified legislative priorities advocating the election or defeat of candidates in nonfederal elections in Virginia.

Progress:

- Prior to October 2007, less than 10 contributors to VPTA-PAC were identified to the Virginia State Board of Elections.
 - More than 92 PTs and PTA contributed to VPTA-PAC since October 2007.
 - 53 contributors gave individual donations greater than \$100.
 - 11 contributors gave individual donations greater than \$250.
 - 6 contributors gave individual donations greater than \$500.
 - 5 physical therapy practices are working toward pledges of \$1,000, or more.
 - 6 individuals in one practice contributed more than \$500 each for a combined practice gift of \$5,000.
 - Current VPTA-PAC balance is \$7,309.76.
2. Raise the level of PAC donations in order to be competitive with "like" groups.

Progress:



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- In 2007-08 VPTA-PAC contributed to 38 political campaigns.
 - 31 campaigns received \$250.00.
 - 5 campaigns received \$500.00.
 - 1 campaign received \$1,000.
- 3. Create and sustain a presence for VPTA interests, concerns and issues to members of the legislature throughout the legislative year.

Progress:

- Supported by VPTA-PAC, VPTA members attended XX legislative events.
 - VPTA-PAC was represented at each VPTA BoD meeting and 2008 Leadership Retreat
 - VPTA-PAC published a “bit” in each issue of *The Virginian*.
 - VPTA-PAC sent quarterly pledge reminders to all donors recorded during the 2007 Annual Meeting.
 - VPTA-PAC solicited contributions from all members and non-members via the August issue of *The Virginian*.
4. Assist hosting district with coordination of annual PAC fundraising event scheduled with the Annual Meeting of the membership.

Progress:

Sponsored by the Tidewater district and hosted by Dr. Beth Jamli, PT and her husband, Dr. Al Jamali, VPTA-PAC presents this year’s Beach Party.

PROCESSES

1. Donations/Receipts

VPTA-PAC receives donations via multiple processes. Beginning in 2007-08, PTs and PTAs may give to VPTA-PAC at the time they renew their national and chapter membership. Currently, this option is limited to paper renewals. The Committee will seek implementation of this process for on-line renewals.

2. Quarterly Collections

Quarterly donations to VPTA-PAC were initiated at VPTA Annual Meeting in October 2007. The Committee has a structure in place to send renewal statements

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to individuals who pledged quarterly gifts. Renewal statements are sent electronically and via “hard” mail.

3. Variable Payments Strategies

Electronic payments transfers were investigated by the Committee. The Committee will pursue this further in 2009 as VPTA moves to on-line payment processes. Implementation of processes independent of VPTA does not provide the necessary information required for reporting to the State Board of Elections and is costly.

4. Fund Raising

VPTA-PAC is actively seeking donations from member and non-member PTs and PTAs. The August issue of *The Virginian* carried a VPTA-PAC report and donation form.