

**VIRGINIA PHYSICAL THERAPY ASSOCIATION**  
 2011 Advertising Information and Contract for *The Virginian* **SPECIAL EDITION**  
 (Ad deadline **June 30, 2011**)  
 (Publication date: **Newsletter**: 30-45 days after deadline date)

1. Please print or type information. The right to reject an ad or to change wording in accordance with VPTA policy is retained by the publisher.
2. **Payment (check or charge) must be included with the order** and checks should be made payable to: **VIRGINIA PHYSICAL THERAPY ASSOCIATION**. Submit signed contract, a PDF of the ad, payment, and other instructions to:

Julia Rice, Executive Director  
 Virginia Physical Therapy Association  
 PO Box 327  
 Alexandria, VA 22313-0327

juliarice@apta.org

Phone: 703/706-3235

3. Display Ad Rates per issue:

<u>Ad Size</u> (width x height)	<u><b>Special Edition 2011</b> Newsletter</u>
Full page (7 1/2" x 9 7/8")	\$450
1/2 page horizontal (7 1/2" x 4 3/4")	\$325
1/2 page vertical (3 5/8" x 9 7/8")	\$325
1/4-page (3 5/8" x 4 3/4")	\$225

4. Requests for specific placement of ads in the Newsletter will be honored on a first-come, first-served basis. Please include a notice if requesting a specific location.
5. Advertisers will receive a copy of issue in which they advertise.

You are hereby authorized to publish our advertising in *The Virginian*.

Company Name:

Phone:

Fax:

E-mail:

Contact Person:

Address:

Newsletter: Size: 1/4  1/2 vertical  1/2 horizontal  Full  Rate: \$

**Total Amount Enclosed \$**

Method of Payment: Check  MasterCard  Visa  American Express

Name on Card:

Card #

Exp. Date:

Authorized Signature \_\_\_\_\_

It is understood and agreed that this contract may be cancelled provided that 60 days written notice is given. If an advertisement is discontinued before the expiration of this contract, we will pay for the insertions already published and/or scheduled within 90 days of termination of the contract. In the event of failure on our part to make payment as agreed upon, *The Virginian* staff shall have the right to discontinue this advertisement and cancel this contract.

Authorized Signature

Printed Name

Title

Date